

Rep Order#	6856158	Ver#	1	Status	New	Traffic Order#		Printed:	09/25/2012 1:51 PM	6 of 9
EC'd	Yes							Last Received:	09/25/2012 12:40 PM	
								Showing Buylines:	All Lines	

Printed: 09/25/2012 1:51 PM
Last Received: 09/25/2012 12:40 PM
Showing Buylines: All Lines

Traffic Order#

Ver#	1	Status	New
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6856158

Rep Order# EC'd Yes

Station	WAVY-TV NORFOLK, VA.		
Advertiser	() .AMER 4 JOB SECURITY	Agency	() CROSSROADS MEDIA
Product	Americans for Job Se		66 CANAL CENTER PLAZA, SUITE 555
Estimate#	1020		ALEXANDRIA, VA 22314
Buyer	Noelle Ramsey	Agency C/P1/P2/E	13/141/1020
Phone#		Flight Dates	09/26/2012 - 10/02/2012
		Hiatus Weeks	
		Rep Firm	
		Sales Office	() PHILADELPHIA
		Salesperson	() ANJIE BRADY
		Salesperson Phone#	215-567-6005
		Salesperson FAX#	215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	53	F	6P-630P	WAVY NEWS 10 @ 6PM	:30	\$2,000.00	09/28-09/28	1	1	1	\$2,000.00	
Rating: 7.6												
	54	M	6P-630P	WAVY NEWS 10 @ 6PM	:30	\$2,000.00	10/01-10/01	1	1	1	\$2,000.00	
Rating: 7.6												
	55	TU	6P-630P	WAVY NEWS 10 @ 6PM	:30	\$2,000.00	10/02-10/02	1	1	1	\$2,000.00	
Rating: 7.6												
	56	SA	6P-630P	WAVY NEWS 10 SATURDAY @ 6PM	:30	\$500.00	09/29-09/29	1	1	1	\$500.00	
Rating: 3.8												
	57	SU	6P-7P	WAVY NEWS 10 SUNDAY @ 6PM	:30	\$500.00	09/30-09/30	1	1	1	\$500.00	
Rating: 3.2												
	58	W	7P-730P	ENTERTAINMENT TONIGHT	:30	\$1,500.00	09/26-09/26	1	1	1	\$1,500.00	
Rating: 4.8												
	59	TH	7P-730P	ENTERTAINMENT TONIGHT	:30	\$1,500.00	09/27-09/27	1	1	1	\$1,500.00	
Rating: 4.8												
	60	F	7P-730P	ENTERTAINMENT TONIGHT	:30	\$1,500.00	09/28-09/28	1	1	1	\$1,500.00	
Rating: 4.8												
	61	M	7P-730P	ENTERTAINMENT TONIGHT	:30	\$1,500.00	10/01-10/01	1	1	1	\$1,500.00	
Rating: 4.8												
	62	TU	7P-730P	ENTERTAINMENT TONIGHT	:30	\$1,500.00	10/02-10/02	1	1	1	\$1,500.00	
Rating: 4.8												
	63	W	730P-8P	THE INSIDER	:30	\$1,500.00	09/26-09/26	1	1	1	\$1,500.00	
Rating: 4.3												

Station WAVY-TV NORFOLK, VA. Agency () CROSSROADS MEDIA Rep Firm) PHILADELPHIA

Advertiser () AMER 4 JOB SECURITY 66 CANAL CENTER PLAZA, SUITE 555 Sales Office ()

Product Americans for Job Se ALEXANDRIA, VA 22314 Salesperson () ANJIE BRADY

Estimate# 1020 Agency C/P1/P2/E 13/141/1020 Salesperson Phone# 215-567-6005

Buyer Noelle Ramsey Flight Dates 09/26/2012 - 10/02/2012 Salesperson FAX# 215-567-5938

Phone# Hiatus Weeks

Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	85	TU	1135P-1235A	THE TONIGHT SHOW	:30	\$500.00	10/02-10/02	1	1	1	\$500.00	

Rating: 2.4

---REPORT TOTALS---

Report Totals: 85 / \$95,000.00

---SALES MONTHLY TOTALS---

Sep 12: 54 / \$61,200.00 Oct 12: 31 / \$33,800.00

Sales Totals: 85 / \$95,000.00

Station Totals: 85 / \$95,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$95,000	CATV 0%	WAVY 100%	WGNT 0%	WPXV 0%	WTKR 0%
		WTVZ 0%	WVBT 0%	WVEC 0%		

---COMPETITIVE COMMENTS---

COMPETITIVE WILL FOLLOW

Books NOV10, MAY11, ENOV11

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE